

**LINACRE COLLEGE**  
**SOCIAL MEDIA POLICY**

1. All social media accounts set up by college members which use “Linacre College” in their name, are a facility of the College and will be governed by this policy.
  2. If a Linacre College Facebook page is publicly visible then it must be closed to public posting OR actively moderated to ensure that no material is posted that would bring the College into disrepute.
  3. Only Linacre College Facebook Groups with a membership approved by an administrator may allow posting by all members.
  4. The administrator of a Linacre College FB page or group should delete posts or comments which are:
    - a) Offensive or derogatory relating to sex, gender reassignment, race, disability, sexual orientation, religion, belief or age;
    - b) Intentionally meant to hurt, offend or denigrate an individual; or
    - c) Illegal under British Law.
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1. Responsibility for monitoring posts on Facebook groups associated with Linacre College clubs, teams or societies falls by default on the president of that organization.
  2. Responsibility for monitoring posts on the Linacre College Common Room Facebook group falls by default on the Welfare and Equalities Officer.
  3. Before deleting a comment, an administrator must take a screen shot of it and send details of the deletion to the Senior Tutor.
  4. The Senior Tutor will act as an independent arbitrator in case of disputes.
  5. In deciding whether or not to delete posts from Linacre College Facebook groups, the administrators and Senior Tutor must balance the aforementioned conditions with the protection of freedom of expression, as this is a fundamental freedom. Only posts which meet the criteria listed above will be deleted.

**Approved by Governing Body on 15<sup>th</sup> June 2016**